Dividend Announcement



03-May-2012 03:08 PM

DR Program:

TO: New York Stock Exchange

20 Broad Street, 8th Floor

New York, NY

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10005

Please be advised of the following dividend information:

Approximate:

Final:

BRITISH AMERICAN TOBACCO PLC

CUSIP: 110448107 ISIN: US1104481072

Ticker: BTI

Country: UNITED KINGDOM

Ratio (ORD:ADR): 2:1
Type of Distribution: Cash

Ordinary Record Date: 09-Mar-2012
ADR Record Date: 09-Mar-2012
Ordinary Payable Date: 03-May-2012
ADR Payable Date: 08-May-2012
Ordinary Ex Date: 07-Mar-2012

Ordinary Rate: 0.884 * 2 = ADR Rate 1.768*

Currency: GBP F/X Conversion Rate: 1.6177

Gross Rate \$ Tax Rate % Withheld Tax \$ Cash Dividend Tax Relief Fee \$ Net Rate \$ Fee \$

2.8600930 0.0000000 0.0000000 0.0050000 0.0000000 2.8550930

Questions may be directed to Shawuan Samuels (212) 657-8796 or email shawuan.samuels@citi.com.