

Dividend Announcement

05-May-11 4:39 PM

To: New York Stock Exchange 20 Broad St. - 8th Floor New York, NY 10005

Please be advised of the following dividend information:

Approximate

Some users may need to use A4 paper to properly print this document.

DR Program: BRITISH AMERICAN TOBACCO PLC

CUSIP: 110448107 ISIN: US1104481072 Ticker: BTI Country: UNITED KINGDOM Ratio (ORD:ADR): 2:1 Type of Distribution: Cash -Ordinary Record Date: 11-Mar-11 ADR Record Date: 11-Mar-11 Ordinary Payable Date: 05-May-11 ADR Payable Date: 10-May-11 Ordinary Ex-Date: 09-Mar-11 Ordinary Rate: GBP Currency: Conversion Rate: 1.642 Gross Rate \$: 2.660040

Tax Rate:

Dividend Fee \$:

Net Dividend Rate \$:

Tax \$:

0.81 *Ordinary Rate 0.81 x 2 = ADR Rate of 1.62*

Questions may be directed to Shawuan Samuels @ 212-657-8796 shawuan.samuels@citi.com

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