



## Dividend Announcement

29-Sep-10

1:29 PM

To: New York Stock Exchange  
20 Broad St. - 8th Floor  
New York, NY 10005

Please be advised of the following dividend information:

Approximate

Final

Some users may need to use  
A4 paper to properly print this  
document.

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### DR Program: BRITISH AMERICAN TOBACCO PLC

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CUSIP: 110448107

ISIN: US1104481072

Ticker: BTI

Country: UNITED KINGDOM

Ratio (ADR:ORD): 1 : 2

Type of Distribution:

Ordinary Record Date: 20-Aug-10

ADR Record Date: 20-Aug-10

Ordinary Payable Date: 29-Sep-10

ADR Payable Date: 04-Oct-10

Ordinary Ex-Date: 18-Aug-10

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Ordinary Rate:	0.332	<b>*Ordinary Rate 0.332 x 2 = ADR Rate of .664*</b>
Currency:	<b>GBP</b>	
Conversion Rate:	1.5799	

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Gross Rate \$:	1.049053
Tax Rate:	<b>0%</b>
Tax \$:	0.000000
Dividend Fee \$:	0.005000
Net Dividend Rate \$:	<b>1.044053</b>

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Questions may be directed to Shawuan Samuels @ 212-657-8796