



Dividend Announcement

10-May-10

12:20 PM

To: New York Stock Exchange
20 Broad St. - 8th Floor
New York, NY 10005

Please be advised of the following dividend information:

Approximate

Final

Some users may need to use
A4 paper to properly print this
document.

DR Program: BRITISH AMERICAN TOBACCO PLC

CUSIP: 110448107

ISIN: US1104481072

Ticker: BTI

Country: UNITED KINGDOM

Ratio (ADR:ORD): 1 : 2

Type of Distribution:

Ordinary Record Date: 12-Mar-10

ADR Record Date: 12-Mar-10

Ordinary Payable Date: 06-May-10

ADR Payable Date: 11-May-10

Ordinary Ex-Date: 10-Mar-10

Ordinary Rate: 0.716 *Ordinary Rate 0.716 x 2 = ADR Rate of 1.432*

Currency: **GBP**

Conversion Rate: 1.4883

Gross Rate \$: 2.131245

Tax Rate: **0%**

Tax \$: 0.000000

Dividend Fee \$: 0.005000

Net Dividend Rate \$: **2.126245**

Questions may be directed to Shawuan Samuels @ 212-657-8796