parents®BAT



We understand that the first year as a parent is a special time.

And here at BAT, we're committed to helping new parents spend valuable time with their new arrival.

We want to ensure no-one at BAT has to choose between their career and their family.

That's why we're offering an exciting new package of benefits for new parents at BAT.

So that they can fulfil their potential at home and at work - no matter where they are in the world.

- with a minimum of 16 weeks' paid maternity leave and a return-to work guarantee regardless of location
- the right to request flexible work opportunities in the first year of parenthood...
- and online coaching support offering expert advice and guidance for new parents to help them in their return to work, wherever and whenever they need it.

We want to support new parents at a time when they need it most – making life that little bit easier during that special, but challenging, first year...

Because when new parents at BAT are happy, we're happy.